



The  
Cellar Club  
*at the*  
Biltmore

As South Florida's leading leisure lifestyle club since 1995, The Cellar Club at the Biltmore Golf & Spa Resort is dedicated to the appreciation and enjoyment of the finest in food, wine, wellness, fitness, arts and entertainment. Over 3,000 members enjoy exclusive events and are accorded special privileges throughout the hotel, bolstering the Biltmore's historic role as the epicenter of social life in the community.

Two membership levels — **Premier** and **Cellar Club** — provide access to the Biltmore's unique brand of hospitality and its unparalleled resort amenities:

- Grand European Spa, a member of *Leading Spas of the World*
- State-of-the-art fitness center
- World-famous pool with sensual poolside cabanas
- Exquisite dining in spectacular settings
- Elegant lounges and bars with premium wine and spirits selections
- An 18-hole, par 71, championship course designed by Donald Ross  
....and much more.

Amid the stellar setting of the Biltmore's expansive facilities — and with the service expertise of its welcoming staff — The Cellar Club presents an ambitious calendar of events including wine and spirit tastings, wellness seminars, black-tie gala winemaker dinners, art exhibitions, book signings, interactive luncheons and other innovative programs for its members.

FOUNDER/DIRECTOR: Yvonne Roberts

LOCATION: Biltmore, 1200 Anastasia Avenue, Coral Gables, FL 33134

WEB SITE: [www.thecellarclub.com](http://www.thecellarclub.com)

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### **MEMBERSHIP BENEFITS**

Two different levels of membership are available, **Cellar Club** and **Premier**, entitling members to a vast array of lifestyle-enhancing privileges

### **CELLAR CLUB MEMBERSHIP PRIVILEGES**

#### Complimentary

- Valet Parking
- Monthly Wine tasting
- Quarterly Champagne reception
- Semi-annual Spirits tasting
- Semi-annual Wine seminar
- Annual Holiday Party featuring live entertainment
- Corkage in all Biltmore restaurants (wines not on Biltmore's wine list) \*

#### 20% Savings in

- Spa treatments
- Retail shops purchases
- Palme d'Or, 1200, Cascade, 19th Hole Restaurants \*
- Biltmore Sunday Champagne Brunch \*
- Cellar Club bar, featuring over 100 wines by-the -glass and premium spirits\*
- Boules Bar and Biltmore Bar\*
- Monthly Wine-Theme dinners \*
- Poolside Cabana rentals

#### Preferred Member Rates on

- Hotel accommodation packages seasonally (based on availability)
- Monthly Interactive Culinary Luncheons featuring guest chefs
- Black-Tie Royal-Table Winemaker dinners
- Food Network South Beach Food & Wine Festival events held at Biltmore
- Biltmore Spa Wellness & Nutrition seminars
- Photography Services with Town & Country Studio
- Majestic Limousine rentals

#### Direct Billing Privileges and More

- Membership Card with charging privileges and monthly automatic credit card billing for on-property purchases
- Online Concierge Services
- Quarterly Newsletter
- No minimum-spending requirement

Single Membership - \$795 per year or \$75 per month financed

Double Membership - \$995 per year or \$95 per month financed

## **PREMIER MEMBERSHIP PRIVILEGES**

In addition to ALL Cellar Club Classic privileges listed above, Premier members enjoy a diverse and comprehensive package of wellness & fitness facilities and programs.

Complete access to the Biltmore's state-of-the-art 10,000 sq. ft Fitness Center, featuring:

- Precor cardiovascular machines including treadmills, recumbent bikes, steppers, and cross training pieces that offer the latest range of resistance on the market. All cardio machines are specially equipped with Cardio Theater screens, allowing members to individually view TV programs or movies while working out.
- Free weight room w/8,000 lbs. of Ivanko weight plates and dumbbells
- Group Exercise Studio with Exerflex performance flooring and sound system
- Yoga Studio, complementing the Fitness Center's extensive yoga program
- Comprehensive Personal Training Assessment Room offering one-on-one fitness and nutritional consultations and testing
- Men's and Ladies locker rooms with full amenities and locker room attendants
- Men's and Ladies steam rooms and saunas
- SportFit Rehabilitation and Training—an on-premises facility offering one-on-one physical therapy and training
- Certified/Insured Professional trainers for personal training
- Fitness Center staff available for assistance & equipment consultation
- Through its affiliation with the Passport program of the International Health and Racquetball Sports Association (IHRSA), Biltmore Fitness Center members have privileges at over 3,000 health clubs worldwide.

### **Exercise and Specialty Programs**

- Total Body Blast
- Spin
- Stretch
- Below the Belt
- Yoga Flow
- Video Sync
- Rocking Ball
- Aqua Bootcamp
- Hydra Pilates
- Hydra Dance
- Yoga Meditation Workshop

- Interactive Luncheon "How to cook for your healthy lifestyle"
- Self Defense
- Sports Injury Prevention
- Running Workshop-Walk to Run
- Balance and Stability- The Importance of Core Training
- Eating for your Blood Type
- Personal Training to improve your Golf Game
- Body Awareness Spa Intervention

Single Membership - \$995 per year or \$95 per month financed

Double Membership - \$1,495 per year or \$135 per month financed

To join The Cellar Club or Premier Membership, please contact Member Services at (305) 913.3203 or visit us online at [www.thecellarclub.com](http://www.thecellarclub.com).

## **About Cellar Club Events & Programs**

### **Monthly Culinary Demonstration Luncheons**

Monthly cooking demonstrations with celebrated guest chefs leading more than 200 guests in the preparation and enjoyment of an appetizer and entrée of a three-course menu. Guests follow along at their individual cooking stations — then sit down to enjoy their self-made lunch. Each guest receives a customized apron to take home as part of the festive experience. Truly unique, participatory, and as much fun as they are instructive, The Cellar Club's Interactive Culinary Demonstration Luncheons are eagerly anticipated socializing and networking events.

### **Bimonthly Wine Theme Dinners**

Bimonthly epicurean feasts featuring internationally acclaimed wines masterfully paired with regionally inspired dishes by the Biltmore's star chefs. From California to Argentina, Spain to South Africa, these popular theme dinners take place in the 1200 Courtyard Grill and Palme d'Or where Chefs de Cuisine Gino Cipriano and Philippe Ruiz, respectively, create unforgettable menus paired with Head Sommelier Sébastien Verrier's hand-picked bottles.

### **Quarterly Champagne Receptions**

These exclusive walk-around events offer members the opportunity to meet & mingle while they sip the finest French Champagne, sample delicious hors

d'oeuvres and enjoy an evening of eclectic entertainment with fellow attendees. Each Champagne reception is organized around a special theme, often featuring artists, authors, chefs, winemakers and other guest presenters.

### **Annual Cellar Club Member's Holiday Party**

This annual holiday extravaganza — exclusively and complimentary for members — takes place in the spectacular Biltmore ballroom setting, animated with a DJ and live band. Members soak up the sounds, sample a broad selection of wines & spirits, and feast on a dazzling array of sumptuous food. The ultimate party to wrap up the year and welcome the new!

### **Winemaker Gala Dinners**

The Cellar Club's signature royal-table, black-tie winemaker gala dinners are one of the most coveted reservations in town. Attended by winery principals and winemakers who share a magnificent ballroom-length table with 86 guests, these prestigious events are always sold out in advance.

The lineup of past dinners includes Chateau Mouton Rothschild with Baroness Philippine de Rothschild; Champagne Veuve Cliquot with cellar master Jacques Peters and CEO Mireille Guiliano; Beringer Vineyards with winemaker Ed Sbragia; Wines of Pommery with winemaker Prince Alain de Polignac — and numerous other gala dinners featuring notable personalities from the world of wine and gastronomy.

Additionally, throughout the year, The Cellar Club presents a variety of wine & spirits tastings, seminars, book signings, art exhibitions and other special events for Premier and Cellar Club members.

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*The Leading Hotels of the World®*

